

Perfect for the larger retailer to ensure your business runs smoothly

- ▶ Reliable, real time data
- ▶ Cost effective solutions
- ▶ Straightforward installation, administration, upgrades and support
- ▶ Next generation functions included as standard
- ▶ Tailor the application to suit your business
- ▶ Provide premium customer service
- ▶ Maximum payment flexibility
- ▶ Functional operational and administrative solutions
- ▶ Comprehensive back office
- ▶ Unlimited users
- ▶ Detailed modules work together providing a cohesive retail system

Answer POS, along with Answer Enterprise will fully integrate all processes and business requirements, providing the complete retail solution.

Real time data shows any retail transactions as they happen, and this is supported with Answer Enterprise, giving you the facilities and benefits of a full ERP solution.

The Answer POS/Answer Enterprise package is designed for companies needing a fully integrated retail package that works across the whole business and allows unlimited growth.

Businesses that will benefit most from this package meet the following criteria:

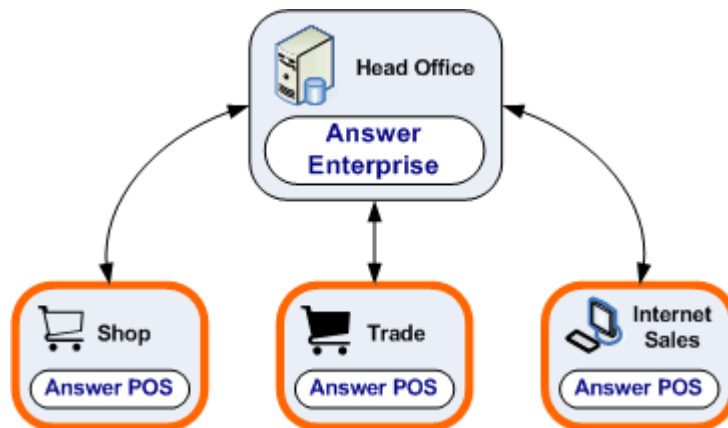
- ▶ 5+ stores
- ▶ 10+ tills
- ▶ Unlimited users, POS and back office
- ▶ £3m+ turnover
- ▶ Full financials
- ▶ All specialist features included

A seamless, no fuss upgrade is available to this package from the Answer POS/Answer SBE option, useful as your business grows and you want to expand further.

Answer POS

Answer Point of Sale (POS) provides full point of sale functionality whilst being fully integrated with all Answer modules such as Inventory Management, Accounts Receivable, General Ledger, Cash Book and Contact Centre.

Answer POS features include Sales, Returns, Refunds, Exchanges, No Sales, Cashing up and Float capabilities. Building on the existing Answer Retail Management module all your retail activity is visible immediately within Answer.



Create customers for life

Customer service in today's retail environment needs to go that little bit further. In addition to the traditional point of sale functionality and well trained, helpful staff, you need access to information that will help to increase store sales and beat the competition.

Once the sale is made you need reliable real time data from the store to feed into the merchandising and financial systems that can help to make the difference and achieve operational excellence.

The hyper competitive retail environment has created razor thin margins which means you need a technology solution that is cost effective to install, administer, upgrade and support.



Tailor the application to suit you

Answer POS is designed to make it easy for you to tailor it to suit your business needs and to implement an integrated, customer focused business strategy.

Highly flexible, Answer POS provides you with today's must have customer service capabilities and the ability to easily add new functions as required.

The Answer POS application provides robust customer profile and preferred customer information, easy retrieval of purchase transactions for faster returns, an extensive transaction set and flexible operations options.

Answer Point Of Sale will:

- ▶ Help you deliver a superior shopping experience with responsive, flexible software functions
- ▶ Increase productivity and speed up employee training with an easy to use graphical interface
- ▶ Encourage customer understanding with customer purchase, profile and loyalty information
- ▶ Ensure accurate pricing at the point of sale with robust promotional pricing capabilities
- ▶ Help increase sales by suggesting other items during the transaction for higher customer satisfaction

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Answer Enterprise

Answer Enterprise is a totally integrated system and covers all back office functions, from stock control, branch stock transfer, file maintenance and price management, to management reporting, financials, sales order processing and purchasing and more.

Real time data means that retail transactions can be processed and viewed immediately, as well as the impact these transactions have throughout the company.

Handle all aspects of sales data entry, useful for even the most demanding sales organisations.

Capture sales, pass the data into one main database and use this throughout the supply chain from stock control to price management, purchasing, distribution and warehouse. Consolidate this to financials for the full picture and produce comprehensive, useful reports.

For more information visit the Answer Solutions website or contact us.

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Answer Enterprise

Costing is part of the full ERP suite Answer Enterprise.

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