

## Caters for mid-sized businesses, including financial options

- ▶ Reliable, real time data
- ▶ Cost effective solutions
- ▶ Straightforward installation, administration, upgrades and support
- ▶ Next generation functions included as standard
- ▶ Tailor the application to suit your business
- ▶ Provide premium customer service
- ▶ Maximum payment flexibility
- ▶ Functional operational and administrative solutions
- ▶ Comprehensive back office
- ▶ Up to 10 named users
- ▶ Detailed modules work together providing a cohesive retail system

Answer POS together with Answer SBE (Small Business Edition) caters for the mid sized business with several outlets and multiple users. It offers full back office functions, including financials.

The Answer POS/Answer SBE package is designed for companies needing a full retail package, including financials, a step up from the basic needs for a growing company.

Businesses that will benefit most from this package meet the following criteria:

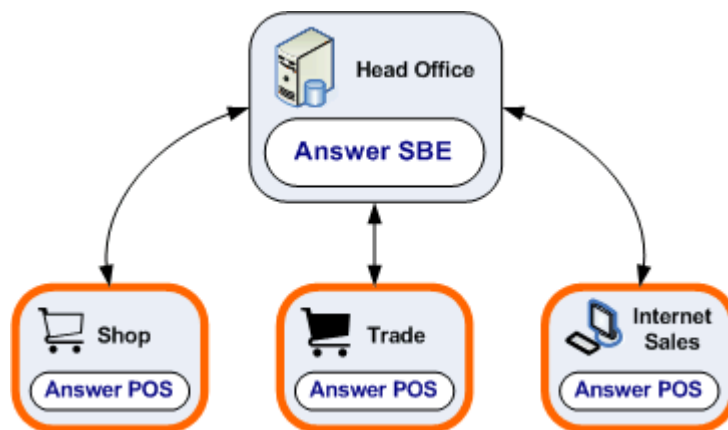
- ▶ 1-10 stores
- ▶ 1-30 tills
- ▶ A maximum of 10 named back office users
- ▶ £1m+ turnover
- ▶ Full financials
- ▶ Full mail order facilities
- ▶ Web ordering integration
- ▶ Reporting provided using IcanCiT with the ASL ReportBook included

A seamless, no fuss upgrade is available from this package to the Answer POS/Answer Enterprise option, useful as your business grows and you want to expand further.

## Answer POS

Answer Point of Sale (POS) provides full point of sale functionality whilst being fully integrated with all Answer modules such as Inventory Management, Accounts Receivable, General Ledger, Cash Book and Contact Centre.

Answer POS features include Sales, Returns, Refunds, Exchanges, No Sales, Cashing up and Float capabilities. Building on the existing Answer Retail Management module all your retail activity is visible immediately within Answer.



## Create customers for life

Customer service in today's retail environment needs to go that little bit further. In addition to the traditional point of sale functionality and well trained, helpful staff, you need access to information that will help to increase store sales and beat the competition.

Once the sale is made you need reliable real time data from the store to feed into the merchandising and financial systems that can help to make the difference and achieve operational excellence.

The hyper competitive retail environment has created razor thin margins which means you need a technology solution that is cost effective to install, administer, upgrade and support.



## Tailor the application to suit you

Answer POS is designed to make it easy for you to tailor it to suit your business needs and to implement an integrated, customer focused business strategy.

Highly flexible, Answer POS provides you with today's must have customer service capabilities and the ability to easily add new functions as required.

The Answer POS application provides robust customer profile and preferred customer information, easy retrieval of purchase transactions for faster returns, an extensive transaction set and flexible operations options.

Answer Point Of Sale will:

- ▶ Help you deliver a superior shopping experience with responsive, flexible software functions
- ▶ Increase productivity and speed up employee training with an easy to use graphical interface
- ▶ Encourage customer understanding with customer purchase, profile and loyalty information
- ▶ Ensure accurate pricing at the point of sale with robust promotional pricing capabilities
- ▶ Help increase sales by suggesting other items during the transaction for higher customer satisfaction

## Answer SBE

All major back office functions are covered, from stock control, branch stock transfer, file maintenance and price management, to management reporting, financials, sales order processing and purchasing.

### Retail Management

- ▶ Provides H.O./POS linkages
- ▶ Enables branch/retail point interaction
- ▶ Controls stock allocation
- ▶ Ensures correct stock levels at branches
- ▶ Maintains branch/retail point order management

### Branch Retail Point Outgoing Interfaces

- ▶ VAT/Tax correctly accounted for
- ▶ Deposit accounting is carried out
- ▶ Sales and costs accounted for
- ▶ All tender sales are recorded
- ▶ Handles tender costs accrual processing
- ▶ Sales achieved
- ▶ Orders for subsequent shipping
- ▶ All monetary details
- ▶ Stock take details
- ▶ Stock movements, sales damages
- ▶ Customer care activities
- ▶ Branch/retail point transfer activities
- ▶ Purchase Orders raised
- ▶ Purchase receipts made
- ▶ Purchase invoices matched and received
- ▶ Stock receipts from allocation processing

### Branch Retail Point Incoming Interfaces

- ▶ Part details, descriptions and so on
- ▶ Part price list details
- ▶ Part discount details
- ▶ System set up data
- ▶ Account customer details and contracts
- ▶ Branch/retail print transfer activities
- ▶ Purchase order details for direct deliveries
- ▶ Stock shipments
- ▶ Cash management activities

### Stock Allocation and Processing Facilities

- ▶ Select stock from replenishment point
- ▶ Select forward deliveries from replenishment point
- ▶ Set branch/retail point priorities, levels, weightings
- ▶ Set whether open or closed
- ▶ Multiple allocation principles
- ▶ Communicate the allocation details
- ▶ Set parameters for stock allocation smoothing
- ▶ Set product priorities, levels and weights
- ▶ Manually adjust allocation simulation
- ▶ Action allocation to create orders or stock transfers
- ▶ Onward process the orders or stock transfers

### Create and Maintain Retail Details

- ▶ Branch details, tills stock allocation
- ▶ Transaction definition
- ▶ Tender codes and associated processing options
- ▶ Selling time bands and time groups

For more information visit the Answer Solutions website or contact us.

**Answer Solutions Ltd**

The Innovation Centre  
Festival Drive  
Ebbw Vale  
NP23 8XA

w: [www.answersolutions.com](http://www.answersolutions.com)  
e: [info@answersolutions.com](mailto:info@answersolutions.com)  
t: 01495 356771  
f: 01495 356774